

NATIONAL HISPANIC HEALTH PROFESSIONAL SCHOLARSHIP GALA PROGRAM CONGRATULATORY ADS

for

Sheraton New York Time Square, New York, NY
November 29, 2018
And
Millennium Biltmore Hotel, Los Angeles, CA
December 13, 2018

Printing Specifications

Full Page	7.5"w x 10" h	\$ 2500
Half Page	7.5" w x 4.875" h	\$ 1500
Quarter Page	3.5" w x 4.875" h	\$ 1000

Back cover, inside front or inside back covers can be full color ads (specific purchase required), all interior program ads are black and white and all are printed on glossy paper

Please note, because the National Hispanic Health Foundation is a 501(c)(3), the ads should congratulate the Awardees, the scholarship winners or the foundation in order to follow IRS guidelines. Thank you for your cooperation!

Deadline for Announcement Submission: Friday, Nov. 16, 2018 for NYC and Friday, Nov. 30, 2018 for LA Galas (send via email to ads@nhmamd.org)

Acceptable file formats:

PDF (using press ready settings only)

Adobe In Design CS and CS2 for Mac (all fonts/graphics included)

Quark 6.0 for Mac (all fonts/graphics included)

Photoshop CS and CS2 for Mac (600dpi)

Illustrator CS and CS2 for Mac (images embedded as grayscale or CMYK)

No RGB embedded images: fonts converted to outlines

Files should be zipped or stuffed and not to exceed 10 megabytes.

Make checks payable to:

National Hispanic Health Foundation c/o National Hispanic Medical Association 1920 L St. NW #725 Washington, DC 20036 (202) 628-5895