## Carlos F. Orta

Carlos Orta joined Carnival Corporation in March 2014 as Vice President of Corporate Affairs, and has leadership and oversight of state, local and international affairs. He also works closely with corporate communications and community relations, and leads the company's efforts in Diversity & Inclusion.

From April 2006 to February 2014, Carlos served as President & CEO of the Hispanic Association on Corporate Responsibility (HACR). Under his leadership, revenue and corporate memberships nearly doubled, several new programs and initiatives were created, the HACR Research Institute was revitalized, and the organization produced an award-winning, short documentary film series called *Insider Game*.

Prior to leading HACR, Carlos spent 10 years at three *Fortune 500* companies: Anheuser-Busch, Inc., Ford Motor Company, and Waste Management, Inc., in the areas of Government Relations, Community Affairs, and Philanthropy.

Carlos is the current Chair of the Greater Miami Chamber of Commerce and serves on the Leadership Florida Board. He also serves on other advisory boards and councils, and is a member of the United Way of Dade County's Tocqueville Society. He is past chairman of Leadership Miami (1998-1999), a member of Leadership Florida, Cornerstone Class XV, and an Aspen Institute Ideas Festival Scholar (2009).

Carlos was born in Havana, Cuba. He lived in Madrid, Spain for a short time before the family settled in Miami, FL in the summer of 1971. A proud graduate of Barry University and Miami Dade College, he currently resides in Miami, FL with his wife, Mary Ann Gomez Orta.

> Post Office Box 140969, Coral Gables, FL 33114 Phone: 202-664-9798 • Email: <u>corta@peoplepc.com</u> <u>www.carlosorta.com</u>