

AD SPECS

NHMA Scholarship Dinner Book

Full-page ad:

Size – 7.5" x 10"

Resolution – 300 dpi or vector art

Half-page ad:

Size – 7.5" x 4.875" (4 ⁵/₈")

Resolution – 300 dpi or vector art

File Formats supported:

- psd, tif, jpg, eps, ai, indd (with all linked files and fonts)
- qxd (with all linked files and fonts) and pdf
- If a Microsoft product is used (Word, Excel, Powerpoint, etc.), please convert it to one of the above file types, **preferably in pdf format**

Bleeds:

Bleeds should be .125" (¹/₈") on each bleed edge. This is only for ads that will appear on the cover pages.